



## PRESS RELEASE

### **MCBW 2022: The largest design event in Germany to be postponed until May**

**Munich, December 9, 2021 | In view of the current situation, bayern design's MCBW team has decided to postpone this year's edition to May 14 through 22, 2022. The theme, *Moving Horizons*, will remain the same.**

#### **The next MCBW will take place in May 2022**

The circumstances of MCBW 2021 were special: event formats were digitized, and the entire design week took place in a hybrid version. Hopes that MCBW 2022 could include more on-site activities again have been thwarted by the unforeseeable situation resulting from the pandemic. The largest design event in Germany therefore has been moved from March to May 2022. Nadine Vicentini, Managing Director of bayern design: "MCBW thrives on the exchange among participants and their shared enthusiasm for design. With a view to ensuring a more intense feeling of this ambiance, we have chosen to postpone MCBW for two months." The program for the upcoming MCBW will be communicated in spring. In line with the event's theme, *Moving Horizons*, bayern design and the entire MCBW team are looking ahead and hope for a large audience in May 2022.

#### **About MCBW**

MCBW is organized by bayern design GmbH and is sponsored by the Bavarian State Ministry for Economic Affairs, Regional Development and Energy, and the City of Munich. bayern design helps implement the state's design promotion programs and fosters connections among designers and stakeholders across disciplines, companies, universities, institutions, and associations in line with the MCBW leitmotiv *Design connects!*. Together with the two MCBW program areas – CREATE BUSINESS! for professionals and DESIGN SCHAU! for all other lovers of design – the leitmotiv forms the framework of MCBW.

Images are available in the [Press Section](#). The event also can be found on [Facebook](#), [Instagram](#), [YouTube](#) and [LinkedIn](#).

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